



How much does it cost to update your Restaurant Menu? How many tons of paper are wasted?

The beautifully bound Apple iPad tablet allows guests to view and order food and beverages, read about the chef and cuisine, and view recommended food and wine pairings.



▪ **An Elegant Amenity for the Guest**

VIPSeat™ Restaurant allows guests to order food & beverages directly from their table using a wireless Apple iPad tablet. Featuring a simple touch-screen interface and proprietary software, **VIPSeat** provides a guest with an unparalleled service experience. Guests benefit from faster service, greater control over their service, increased convenience and improved personalized attention. Guests who need immediate attention need only press the "Call Server" button to page staff.

▪ **Increase Revenue and Provide Service Efficiencies**

VIPSeat allows the venue to take greater advantage of revenue opportunities:

- ❖ Up sell beverage selections to the guest
- ❖ Display Cocktails and wine offerings
- ❖ Provide detailed photos and descriptions
- ❖ Highlight specialties and promotions
- ❖ Suggest wine pairings with food items ordered

The custom dashboard on the Apple iPod Touch staff unit provides access to guest information such as order history and preferences so staff may interact with guests and provide a highly personalized service experience. The staff unit provides for service efficiencies by informing staff when orders are ready for pick up at the kitchen and bar or when a guest needs service. Staff can also use their iPod Touch to place orders directly to the POS system.



▪ **An Eco Friendly Platform Capable of Real Time Updates**

Never present guests with a choice that's out of stock. **VIPSeat** provides the ability to update the information in real time allowing for more efficient management of menus. This flexibility allows F&B to take advantage of surplus inventory, remove items that are not moving, and temporarily hide items that may be out of stock. Eliminate the printing and distribution costs of a traditional menu while helping the environment.

**For more information and product demonstration:
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