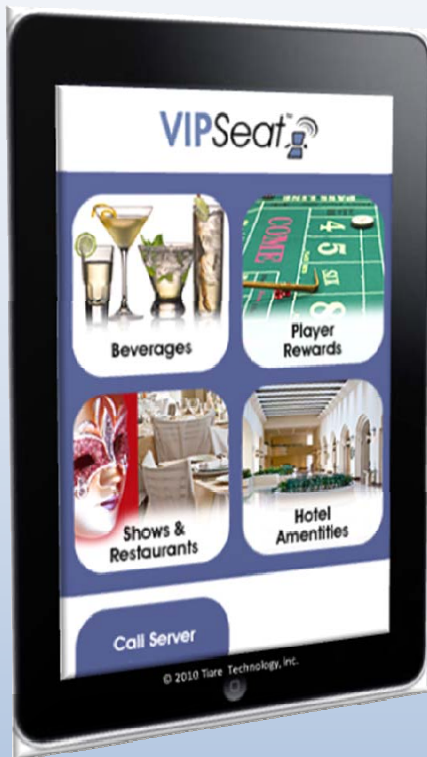




Increase Revenue & Capture Labor Savings

VIPSeat Gaming™ enables guests on the casino floor to order beverages, spa services, show tickets, make dinner reservations and view hotel services using an Apple iPad tablet, iPhone or iPod touch.



▪ **Take Advantage of Revenue Opportunities on Property**

VIPSeat Gaming allows a casino to take greater advantage of revenue opportunities by allowing guests to order beverages without leaving the gaming device or gaming table. The system is not limited to F&B, and opens up other profit centers on the property to the guest. Guests can make spa appointments, purchase show tickets, book dinner reservations and purchase merchandise from retail areas.

▪ **Capture Labor Savings**

VIPSeat Gaming provides staff members with an Apple iPod touch staff unit that puts critical guest service information at their fingertips. What guest requires service? Where this beverage should be delivered? At what time did a guest order their last beverage? The answers are found in the custom dashboard on the iPod touch staff unit, giving access to guest information such as name, order history, preferences and location so staff may provide a highly personalized service experience. The staff unit also provides for service efficiencies by informing staff when orders are ready for pick up at the bar or when a guest needs service. Staff can also use their iPod touch to place orders directly to the POS.

▪ **Enhance the Guest Experience**

Featuring a simple touch-screen interface, proprietary software **VIPSeat Gaming** provides a guest with an unparalleled service experience. Using Apple iPad tablets at the gaming device and gaming table, or iPhone and iPod touch devices while cruising the gaming floor, guests can place orders directly to the POS. Guests benefit from faster service, greater control over their service, increased convenience and improved personalized attention. Guests who need immediate attention need only press the "Call Server" button to alert staff of their request.

**For more information and product demonstration:
www.tiaretech.com - info@tiaretech.com – 856.489.1012**